

ALEX SIM-WISE

STORYTELLER. PRESENTER. CONSULTANT



STATS

DOB: 11/11/1981

Ethnicity: White British

Education: 3 A's and 6 B's at GCSE level
3 A's at A level

(Media Studies, English, Fashion)

2:1 BA degree Film & American Studies

BIO

I grew up in Coventry - home of the Sky Blues and fighting - where by all accounts I was a bit of a scallywag before moving to London when I was 16 to attend Camden School for Girls. During this time I developed an interest in film and honed my digital editing skills working for my dad at FAST Multimedia (later acquired by Pinnacle).

While at the University of East Anglia studying film, I entered and won the FHM Student of the Year competition which led to a career as a glamour model. I worked mostly for Playboy and was a Daily Star Page 3 Girl, but I also completed fashion assignments with [Rankin](#), [Perou](#) and [Alice Hawkins](#). My popular blogs on the social media platform Myspace led to a column with the mens magazine FRONT and I was later promoted to Games Editor due to my interest in video games.

I became the first glamour model from my agency to sign with Money Management and embarked on a presenting career in mainstream television and radio, working for G4TV in the USA, MTV HD in Europe, and BBC Radio 1 on the Greg James show. I retired in 2012, then became pregnant and moved to Devon, but returned to content creation in 2016. I now consult and help up-and-coming content creators. In my spare time I write screenplays about the female experience growing up working class in Coventry and this is something I would like to pursue in the future.

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PROFILE

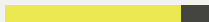
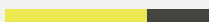
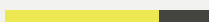
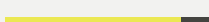
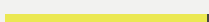
I'm a 40-year-old jack of many trades with a wealth of very random experience from working in the modelling, entertainment (film, TV, radio), gaming, and publishing industries.

I currently work as a consultant for sexy content creators - but I am available for freelance assignments.

SKILLS

TV Presenting
Video Production & Editing
Modelling
Writing

INTERESTS

Writing 
Spreadsheets 
Social Media 
Video Production 
Mothering 

WORK EXPERIENCE

- **G4TV EUROPEAN CORRESPONDENT**
- **MTV HD FESTIVAL HOST**
- **FRONT MAGAZINE GAMES EDITOR**
- **BBC RADIO 1 GAMES EXPERT**
- **DAILY STAR SUNDAY COVER GIRL**
- **FHM STUDENT OF THE YEAR**

EDUCATION

UNIVERSITY OF EAST ANGLIA, 2004
2:1 Film & American Studies

PAST CLIENTS



Agent Provocateur



myspace



MONSTER ENERGY

BBC RADIO

